



### **What is WaterSmart?**

WaterSmart is a water-saving rebate program sponsored by water providers served by the Everett Water System. Through the program, consumers can receive \$100 rebates for qualified clothes washers and toilets that are purchased and installed in residences in the WaterSmart territory.

### **What models qualify for rebates?**

Models eligible for rebates are listed on the qualified models lists available from retailers or PEI. Clothes washers must have a water factor of 4.5 or lower (the top tier of WashWise and Energy Star). Toilets must meet EPA's WaterSense high efficiency toilet (HET) guidelines (single flush toilets 1.28 gallons per flush or less, dual flush toilets 1.6 gallons per flush with a reduced flush of 1.1 gallons or less).

### **What is the WaterSmart territory?**

The WaterSmart territory consists of Snohomish County excluding zip codes 98241, 98292 and 98294. If a customer lives in one of the following zip codes they qualify:

98012	98043	98223	98272
98020	98201	98251	98275
98021	98203	98252	98290
98026	98204	98258	98296
98036	98205	98270	
98037	98208	98271	

### **How is the program marketed?**

The program is marketed through local retailers. PEI is in the process of providing retailers information on the program and point-of-purchase materials including tent cards, product clings, qualified models lists and rebate application forms. PEI will also be visiting local retailers in the next few weeks to familiarize them with the program. If retailers contact you about the program, direct them to Aimee Brown at PEI, (503) 595-4445 or [abrown@peci.org](mailto:abrown@peci.org).

### **How do consumers get the rebates?**

Consumers fill out a rebate application form (available from retailers or PEI) and send it to PEI within 90 days of purchase, along with an itemized sales receipt. Once PEI verifies the information, they issue the rebate, typically 6-8 weeks after the application is submitted. If consumers have questions or need assistance, direct them to the WaterSmart call center at 1-877-467-0926 or [WaterSmart@peci.org](mailto:WaterSmart@peci.org). NOTE: For the 2008 program, purchases must occur between June 1, 2008 and December 31, 2008.

## **What do water systems have to do?**

In a nutshell, nothing. PEI handles all aspects of the program. Since we defined program eligibility based on zip codes, there is no need for individual systems to get involved in the qualification process. PEI also handles the interface with retailers and consumers so there is really no need for consumers to be contacting you.

## **How can water systems inform customers about the program?**

Purveyors will be provided tent cards for placement on counters, at billing windows, etc. (once we get them from PEI). For purveyors who want to post information about the program on their website, hopefully this document provides the basics. We will also provide water systems copies (images) of the various program materials that can be posted on websites.

## **What about water systems that offer their rebate program(s)?**

That is an individual decision. If water systems want to explore the possibility of having their programs administered under the WaterSmart umbrella, contact Greg at the City of Everett at 425-257-8991 or [gmoore@ci.everett.wa.us](mailto:gmoore@ci.everett.wa.us).

## **How will the program be administered after 2008?**

The current contact with PEI is for 2008. We can renew the contract for additional years and PEI has assured us they are willing and able to continue administering the program. This is probably the route we will take with regard to toilet rebates. For clothes washers, there is another option we may consider; namely, joining the WashWise Program. WashWise is the clothes washer rebate program most water systems in the Puget Sound area participate in and is also administered by PEI. However, we would probably have to do this in partnership with the Snohomish County PUD (who currently uses the EnergySmart program). This is something we will explore with the PUD in the coming months.

## **For more information**

If you have questions or need assistance, please feel free to contact Greg Moore (425-257-8991 or [gmoore@ci.everett.wa.us](mailto:gmoore@ci.everett.wa.us)) or Lori Tobin (425-257-7724 or [ltobin@ci.everett.wa.us](mailto:ltobin@ci.everett.wa.us)).